

www.badgemaker.info





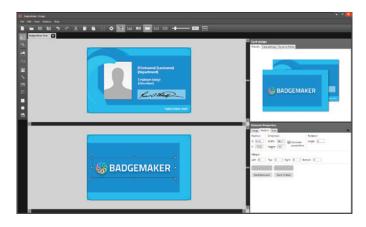
Corporate security has become a necessity and makes employee identification crucial.

Today companies increasingly issue ID cards using personalized plastic cards to identify their employees and visitors, prevent security breaches and bring a sense of corporate identity.

BadgeMaker offers companies a complete and efficient application for design, data management and production of professional employee ID Cards.

### **CARD DESIGN**

Create professional card designs, with backgrounds, dynamic fields, shapes, images and placeholders using the intuitive card designer in BadgeMaker. Card layouts are based on a new format that ensures a 1:1 transition from design to print.



Designing a card in BadgeMaker.

Use placeholders to indicate the position on the card where the card holders name, picture and signature have to be placed. These will be linked automatically to the specific data of the card holders.

BadgeMaker allows a user to create a library of designs that can easily be connected to multiple BadgeMaker projects.

# DATA MANAGEMENT AND CARD PRODUCTION

Company identity with a clear and professional card design is not the only feature Badgemaker offers, the software also brings accessible data management and effective card production.



Managing and producing cards in BadgeMaker.

Card holders data can easily be imported from Excel, CSV files or existing ID works, Assure ID, BadgeMaker 7 ('Classic') or IDPro 7 projects.

Quick enrollment is possible entering the records manually and using the first-rate capturing tool featuring facial recognition, automatic cropping and three-picture snapshot.

Finding a way through the project data is made easy using the powerful search and sort tool.

Create custom filter sets to work with the card holder data in even more detail.

Print full color ID cards with a single command, including dynamic logos, passport photos, signatures, (2D) barcodes and magstripe encoding.

## **ADD-ONS**

# ADD FUNCTIONALITY WITH OUR SPECIALIZED ADD-ONS CHOOSE WHAT YOU USE

BadgeMaker offers an excellent foundation for professional ID card production. Extend with BadgeMaker Add-Ons for the need of specific features like connecting to multiple databases or encoding without having to pay for the full feature package. Add-Ons make it possible to choose the functionality you use.



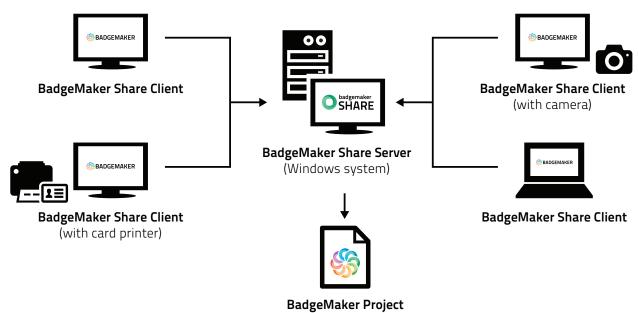
The Connect Add-On allows a user to connect to multiple databases that are ODBC compliant and combine data sources in a Badgemaker project. Match table fields from the data source to the data destiny with the data binding tool.



The Encode Add-On provides the possibility to use data from a BadgeMaker project and encode it to a smart card (MIFARE). BadgeMaker considers all types of encoding and the added data when creating an encoded card, starting with the design of a card.



The Share Add-On permits users to share BadgeMaker projects on multiple workstations and work simultaneously at different locations on the same project. Users authenticate with a username and password creating a secure work environment with the Share Add-On. Each user account has specific user access rights.



Work simultaneously on a BadgeMaker project using the Share Add-On.

## **BADGEMAKER** BRINGS YOU ALL THE TOOLS AVAILABLE FOR EFFICIENT ID CARD PRODUCTION



#### **Images**

Place a background or logo in a card design with the Image tool.



### Dynamic fields

Dynamic fields link to the corresponding database fields of a BadgeMaker project.



#### Barcodes and **QR-codes**

BadgeMaker supports barcodes and QR-codes.



#### Quick enrollment

Quick enrollment adding a cardholder record manually.



### Manage data

The detail view allows you to quickly add and modify information to existing records.



#### Import Excel file

Import data of multiple cardholders using a CSV or Excel file.



#### **Signatures**

Add a Signature to your design and capture a signature during enrollment.



#### **Photos**

The Photo placeholder illustrates where the cardholder photo needs to be placed in a card design.







#### **MAGstripe**

MAGstripe encoding is available as a basic BadgeMaker feature.



#### Photo capture

Photo capture features facial recognition, automatic crop and a three-picture snapshot.



Employee identification is crucial

BadgeMaker offers an intuitive environment

for both beginners and experienced card producers

# START, BASE OR PRO THE FULL-FEATURED ID SOFTWARE PACKAGES

#### **START BASE PLAY PRO** BadgeMaker PLAY is the BadgeMaker START is an BadgeMaker BASE offers BadgeMaker PRO is the FREE package to create a full-featured package you ideal package for production layout design, data manlimited amount of photo of a limited amount of ID need as a professional card agement & card production at an unprecedented level. badges. cards. producer. 3 Card Designs 3 Card Designs **Unlimited Card Designs Unlimited Card Designs Unlimited Projects Project** 1 Project **Unlimited Projects** Unlimited Data Records 25 Data Records 201 Data Records **Unlimited Data Records** Max. 5 prints a day All BadgeMaker Features All BadgeMaker Features All BadgeMaker Features No Add-Ons Possible Upgrade Add-Ons Possible Add-On Connect & Encode

For more information about pricing and other offers contact your reseller or visit: www.badgemaker.info

## **ADD-ONS: ADD SPECIFIC FUNCTIONALITY**



Lucinda Snyde







BadgeMaker ID Software is the industry standard, developed by ScreenCheck, an independent provider of ID Solutions.

#### ScreenCheck

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