



# BADGEMAKER

## WHY CHOOSE BADGEMAKER?



# **BADGEMAKER** YOU NAME IT, WE BADGE IT

With **25 years of experience**, BadgeMaker is well known in the ID card industry, offering knowledge and quality

The familiar made better using the **latest technologies**

Always improving our software with **free automatic updates**

**Most elaborate** basic functionalities no matter the package you choose

**Excellent photo capture** with face detection and auto cropping available for all

**Intuitive** Card Design

Badgemaker **focuses on daily tasks** processing your data and printing your cards

**Automatic list generation** from a selected data column

**Handle your data** with the ease of known spreadsheet software

**Accessible import and export** of CSV and Excel files

Smooth conversion of **BadgeMaker 7** and **ID Pro 7** projects

BadgeMaker offers three packages **START, BASE** and **PRO** depending on your card and printing needs

Our Pro Package is a **top choice** including the Add-Ons Connect and Encode

**Choose what you use** with our advanced Add-Ons that offer specific functionality

Connect Add-On for **connection to multiple data sources or databases** (using for example ODBC drivers with all common database types)

Encode Add-On for comprehensive **Mifare Classic, Mifare Plus** and **DESFire** (EV2 prepared) encoding

**Share Add-On** for **sharing** BadgeMaker **projects on multiple workstations** using users authentication to work on the same project at the same time.

Upgrading BadgeMaker with Add-Ons is as quick as entering a new license key, **no extra downloads or reinstalling your software**

**Great support**, your suggestions and feedback are important to us

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